

# For engines with a work ethic only second to yours.



Your line of work requires steady effort and no shortcuts, and you need equipment that you can have confidence in over the long run. Mobil Diesel Efficient™ fuel is engineered to help deliver optimal engine performance, improve productivity and enhance efficiency.\* Learn how Mobil Diesel Efficient™ fuel can improve your operational performance at **Mobildieselefficient.com** | **Hardworking fuel for hard working people.**

**Mobil Diesel Efficient™**

\*Applies to Diesel Efficient-branded fuel compared to diesel fuel without detergent additive. Actual benefits and fuel economy will vary depending on factors such as vehicle/engine type, engine conditions, driving style and diesel fuel previously used. ©2021ExxonMobil. Mobil Diesel Efficient™ and Mobil™ are trademarks or registered trademarks of Exxon Mobil Corporation or one of its subsidiaries. Other trademarks shown are property of their respective owners.



# Clean fuel injectors make all the difference.



Your diesel engines work hard to deliver performance and meet stringent emissions requirements. They demand a fuel that works just as hard to keep fuel injectors clean for optimal engine performance. Mobil Diesel Efficient™ fuel is engineered to help clean up and keep your fuel injectors clean to deliver the power, reliability and productivity you need from your equipment. A more even spray pattern improves combustion and helps reduce CO<sub>2</sub> emissions.

## Spend more time on-site.

You rely on your equipment to help you consistently complete your projects on schedule. We know you can't afford downtime or costly repairs. Our diesel fuel keeps your injectors clean which can help you spend more time building and less time budgeting. Mobil Diesel Efficient™ fuel helps protect your equipment so it is ready to handle a hard day's work, while improving engine power and responsiveness.\*

## Improve equipment reliability.

High quality work demands high quality fuel for your engine. Mobil Diesel Efficient™ fuel has a proprietary additive designed to protect against fuel system corrosion and keep your engine running at its best. We provide the diesel fuel your engine needs so you can focus on getting the job done.

## Keep your foundation strong.

Fuel is a major expense in your projects. It is important that the diesel fuel you select works with you, not against you. Mobil Diesel Efficient™ fuel can assist in reducing maintenance costs to grow your operation and keep your business profitable.\* We want you to be successful in managing your projects so you can build a healthy bottom line.

**Contact your Mobil Branded Reseller to learn more about how Mobil Diesel Efficient™ fuel can help your business.**

**Mobil™**

Performance by **ExxonMobil**