

For equipment that doesn't take a day off.



Your communities are counting on you to keep them safe, so you need your vehicles to reliably operate and perform. Mobil Diesel Efficient™ fuel is engineered to help deliver optimal engine performance, improve productivity and enhance efficiency.* Learn how Mobil Diesel Efficient™ fuel can improve your operational performance at [Mobildieselefficient.com](https://www.Mobildieselefficient.com) | **Hardworking fuel for hard working people.**

Mobil Diesel Efficient™

*Applies to Diesel Efficient-branded fuel compared to diesel fuel without detergent additive. Actual benefits and fuel economy will vary depending on factors such as vehicle/engine type, engine conditions, driving style and diesel fuel previously used. ©2021ExxonMobil. Mobil Diesel Efficient™ and Mobil™ are trademarks or registered trademarks of Exxon Mobil Corporation or one of its subsidiaries. Other trademarks shown are property of their respective owners.

Clean fuel injectors make all the difference.



Your diesel engines work hard to deliver performance and meet stringent emissions requirements. They demand a fuel that works just as hard to keep fuel injectors clean for optimal engine performance. Mobil Diesel Efficient™ fuel is engineered to help clean up and keep your fuel injectors clean to deliver the power, reliability and productivity you need from your vehicles. A more even spray pattern improves combustion and helps reduce CO₂ emissions.

Reliably service your communities.

You want your vehicles on the road serving your communities and taxpayers. Mobil Diesel Efficient™ fuel is designed to improve your vehicle uptime, power and responsiveness. Your communities, drivers and fleet managers will all be happier with a more reliable fleet.

Reduce fleet maintenance costs.

Your taxpayers are expecting you to responsibly manage your fleet operating budget. Mobil Diesel Efficient™ fuel delivers an average 2% fuel economy improvement.* Mobil Diesel Efficient™ fuel also helps reduce unplanned maintenance costs associated with system corrosion, premature fuel filter plugging and fuel injector failures.* Together, we can improve your bottom line with Mobil Diesel Efficient™ fuel.

Reduce emissions.

Whether you benefit from tax incentives or want to do your part to protect the communities you serve, you may be looking for ways to reduce your emissions. Mobil Diesel Efficient™ fuel delivers a 2% average reduction in CO₂ and 11% average reduction in NOx.*

**Contact your Mobil Branded Reseller to learn more about
how Mobil Diesel Efficient™ fuel can help your business.**

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Performance by **ExxonMobil**

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